



# Our Million Dollar Year



Our Minonk to Peoria St. Jude run team is starting off our 11<sup>th</sup> year with a goal of raising our first \$25,000 to reach our cumulative \$1 million dollar goal by Sunday, September 20<sup>th</sup> at 7am. What better way to celebrate our \$1 million dollar goal, than during Childhood Cancer Awareness Month in September with all of our supporters!

**Event:** Camping Out All Night for the Kids of St. Jude  
**When:** Saturday Sept 19<sup>th</sup> 7pm – Sunday Sept 20<sup>th</sup> 7am  
**Where:** Millenia Park, Minonk  
**Who:** ANYONE! (St. Jude Runner or not)

## This is how you ALL get to be a part of hitting our MILLION DOLLAR milestone...

- ❖ Anyone (St. Jude Runner or not, but under the age of 16 needs a guardian) is welcome to get a team together (max 15 people) to come spend the night with us at Millenia Park (social distancing will be followed). There will be walking, running, snacks, activities, raffles, and more as we continuously raise money to reach our \$25,000 goal by 7am! We ask for a \$15 donation from each participant to start us off towards our goal. Ask your family, friends, employers, co-workers, etc. to donate towards your team for this event. The team who raises the most money will be recognized! If you are interested in getting a team together or more information, respond on this form so we can be in touch.
- ❖ If you are an individual or business that is unable to participate, but would like to donate toward our event we have options to do that as well. Any donation of \$300 or more will be recognized on a sign along the path of Millenia Park with your name stating this section of the walk is sponsored by your donation. Also, this will count towards your sponsorship for the year as we have done in years past. Sponsorship donations are recognized as follows:
  - Bronze:** any donation
  - Silver:** \$100-\$299 (name on local media)
  - Gold:** \$300 - \$999 (name on local media, run t-shirt, & yard sign at event)
  - Platinum:** \$1000 or more (name on local media, run t-shirt (name & logo), yard sign at event, banner, and St. Jude sponsor yard sign)

This letter will be our only contact for donations and sponsorship this year, so please use this option to donate early. The children of St. Jude and our team hope that you consider putting together a team or donating to help us reach our MILLION DOLLAR cumulative goal during Childhood Cancer Awareness Month at our Camping Out All Night Event in September!

Thank you,  
Minonk to Peoria Runners

Questions? Contact the event planners: Morgan Koehler (rickymorgan.koehler@yahoo.com | 309.643.2459)  
Jordan Meyer (j.ruestman@gmail.com | 309.643.7468)

**Return this portion by Monday, September 7th to:**  
Jordan Meyer | 1876 CR 2800 E | Minonk, IL 61760

### Check one or both boxes based on your level of involvement:

- I wish to donate to the Up All Night Event

Donation Recognition Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Donating \$\_\_\_\_\_ Bronze (any donation), Silver (\$100-299), Gold (\$300-999), Platinum (\$1000+)

**\*\* Checks Made Payable To: Minonk to Peoria St. Jude Run \*\***

- I want to participate in the Camping All Night Event OR would like more information on the event

Team Leader: \_\_\_\_\_ Email: \_\_\_\_\_

- We will be in touch by email to collect your team participant donation and more event information
- If you want to participate and don't have a team, also send this back and we can find a team for you